**Milford Morning Club**

**Use of Images**

In the modern digital age, more images are made, displayed and published than was ever before conceivable. The range of applications that images are being shared on is increasing, as is the purpose behind their generation. Schools use images of pupils for a variety of purposes. The publication of images on a school website, in promotional materials such as a Parent Handbook, or in the media can be a good opportunity for the school to reach a wider audience and can be motivating for the pupils involved.

The Milford Morning Club may from time to time wish to use images of its members to promote the service so the Club will adhere to the relevant school policies with regards to use of Pupil Images which can be found on the school websites or a hard copy obtained from the school offices.

The club will use the existing school consent registers as to which parents/carers have granted permission for images to be used and for what reasons and will adhere to these wishes. Due to the number of occasions during a pupil’s time at school that the school may wish to photograph or video the pupil, the school will seek consent from parents/carers when the pupil starts at the school. This policy and consent will cover the whole of the pupil’s time at the school and the school may revisit consent in the event of a pupil’s circumstances changing, or new applications for the use of pupil images.

In general the Milford Morning Club will:

- only take and use images that are appropriate and are considered not to be open to misuse;
- Pupils will be made aware of why their picture is being taken and how it will be used;
- Where possible, photos will be taken of groups of children rather than individuals;
- Where a photograph of an individual is used, the pupil will not be named in full;
- Images will show pupils in suitable dress to avoid the risk of inappropriate use.